



Our mission is to protect, foster,
develop and advance the rights
and interests of people with
developmental disabilities.
www.valleyvillage.org

20830 Sherman Way
Winnetka, CA 91306
TEL 818.587.9450
FAX 818.587.9184
TAX ID # 23-7314159

2017 SHOWTIME! SPONSORSHIPS

Valley Village's *Showtime!* will be held on **Saturday, May 13, 2017** at the Airtel Plaza Hotel in Van Nuys, CA. *Showtime!* sponsors and guests have contributed to help more than 400 adults with developmental challenges thrive by participating in Valley Village's specialized day programs and residential homes throughout our community.

Please contact [Jenny Daniels Freese](#) at (818) 587-9450 x120 to reserve your 2017 Showtime! table.

\$15,000 TITLE SPONSOR

- Opportunity to welcome audience from stage
- Prominent sponsor/donor recognition at the event
- Two tables of 10 with preferential seating
- Personal waitstaff
- Sponsor listing in event collateral
- Sponsor listing on event website
- Sponsor/donor listing on table
- Full-page, full-color ad in event program
- Use of Valley Village benefiting logo in materials that promote your support of Valley Village
- Recognition on the Valley Village website and donor wall
- 2017 Member of the Circle of Friends giving program at the Champion Level
- Opportunity to join the Valley Village Business Leaders Council

\$10,000 DIAMOND SPONSOR

- Opportunity for sponsor/donor logo on step & repeat backdrop
- Two tables of 10 with preferential seating
- Personal waitstaff
- Sponsor/donor logo featured in event collateral
- Sponsor/donor logo featured on event website
- Sponsor/donor signage on table
- Full-page, full-color ad in event program
- Personalized photo album of the luncheon
- Recognition on the Valley Village website and donor wall
- 2017 Member of the Circle of Friends giving program at the Champion Level
- Opportunity to join the Valley Village Business Leaders Council

\$7,500 PLATINUM SPONSOR

- Priority seating for two tables of 10

- Sponsor/donor logo featured in collateral
- Sponsor/donor logo featured on event website
- Sponsor/donor signage on table
- Full-page, full-color ad in event program
- Personalized photo album of event
- Recognition on the Valley Village website and donor wall
- 2017 Member of the Circle of Friends giving program at the Patrons Level
- Opportunity to join the Valley Village Business Leaders Council

\$5,000 GOLD SPONSOR

- Preferred seating for a table of 10
- Sponsor/donor listing in event collateral
- Sponsor/donor listing on event website
- Sponsor/donor signage on table
- Full-page, full-color ad in event program
- Personalized photo album of event
- Recognition on the Valley Village website and donor wall
- 2017 Member of the Circle of Friends giving program at the Patrons Level
- Opportunity to join the Valley Village Business Leaders Council

\$3,000 SILVER SPONSOR

- Select seating for a table of 10
- Sponsor/donor listing in event collateral
- Sponsor/donor listing on event website
- Sponsor/donor signage on table
- Full-page, full-color ad in event program
- Recognition on the Valley Village website and donor wall
- 2017 Member of the Circle of Friends giving program at the Patrons Level
- Opportunity to join the Valley Village Business Leaders Council

\$125 - 1 INDIVIDUAL TICKET

- Includes admission to Garden Party and Comedy Luncheon

\$700 ADVERTISING FULL PAGE

- Full-Page ad size is: 4.75" wide x 7.5" tall, color

\$400 ADVERTISING HALF PAGE

- Half page ad size is: 4.75" wide x 3.75" tall, color

\$225 ADVERTISING BUSINESS CARD

- Business card size ad is: 3.75" wide x 2.25" tall, color



Why Sponsor a Valley Village Event?

- The community is enriched by the lives of those with developmental challenges. Likewise, the lives of the individuals served through Valley Village are enriched by the community around them.
- As individuals with intellectual and developmental disabilities age, their medical needs increase.
- The cost to operate a complex system of housing, medical care and educational services increase at an alarming rate.
- An investment in Valley Village is good corporate citizenship. Valley Village, with its deep roots in the community and its 45-year record of serving those in need of special services, is an organization to be proud to invest in.

91% of American customers have a positive image of a company when the corporation supports a social issue. (2015 Cone Communications)

Get in Touch!

If you're interested in sponsoring *Showtime!*, please complete this brief inquiry form and email it to our staff. info@valleyvillage.org or call, (818) 587-9450 x120.

Individual donor or company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Logos and ad material for event program, signage and other collateral must be received before April 13, 2017. Full-Page ad size is: 4.75" wide x 7.5" tall.

You can also mail this form to:
Jenny, Valley Village, 20830 Sherman Way, Winnetka, CA 91306



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Additional Opportunities:

\$2,000 AUDIO VISUAL SPONSOR

- Four tickets to attend Showtime!
- Full-page, full-color ad in event program

\$1,000 REGISTRATION SPONSOR

- Two tickets to attend Showtime!
- Half-page, full-color ad in event program

\$750 GARDEN PARTY SPONSOR

- Two tickets to attend Showtime!
- Business card size, full-color ad in event program

\$500 PARKING SPONSOR **SOLD OUT**

- Two tickets to attend Showtime!
- Business card size, full-color ad in event program

\$350 DESSERT SPONSOR **SOLD OUT**

- One ticket to attend Showtime!
- Business card size, full-color ad in event program

Please contact [Jenny Daniels Freese](mailto:jenny@vvc.org) at (818) 587-9450 x120 to reserve your 2017 Showtime! sponsorship. To be listed on the invitation, please pledge your commitment before March 3. (818) 587-9450 x120.

Individual donor or company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Logos and ad material for event program, signage and other collateral must be received before April 13, 2017. Full-Page ad size is: 4.75" wide x 7.5" tall.

Submit this form by email to jenny@vvc.org or mail to:
Valley Village, 20830 Sherman Way, Winnetka, CA 91306