



June 15, 2013

Valley Village, Where Adults with Developmental Challenges Thrive  
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## PRESS RELEASE

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For immediate release

For June 15, 2013 event

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## **Bob Saget & Jeremy Hotz Coming To**

### **“*Showtime!*” Fundraiser June 15 at Sheraton Universal**

***Valley Village Showtime!***, a fundraising extravaganza of Garden Party and Comedy Luncheon, is coming June 15 to the Sheraton Universal at Universal City. Popular comedian/actor Bob Saget will return as host, and Jeremy Hotz, who takes misery to a new high, will be the guest comedian. Valley Village, a nonprofit based in the San Fernando Valley, provides family-style homes and day programs for adults with intellectual and developmental disabilities.

Guest comedian Hotz, a sought-after entertainer, has appeared on The Tonight Show with Jay Leno, The Late Show with David Letterman, on Comedy Central, at the Laugh Factory and Improv in both Los Angeles and Las Vegas, and in many comedy fests. He

headlined at HBO's prestigious comedy festival in Aspen, Colorado, and has also acted in movies and television. He received the Gemini Award for "Best Performance in a Comedy Show or Series" for his work in the celebrated series "The Newsroom" on the CBC and PBS in America.

"With stand-up comedy instead of awards and speeches, *Showtime!* is known as one of the best fundraising events in the Valley," said Jenny Daniels Freese, Director of Development and Marketing for Valley Village. "Whether you've attended many *Showtimes!* or this is your first, this year's event will be exceptional, so don't miss it."

The return of the always funny Bob Saget promises extreme hilarity for the event. "Bob has been instrumental in the success of *Showtime!*" said Daniels Freese. "Bob, with help from Laugh Factory owner Jamie Masada, always brings along a top comedian to perform for the audience at the luncheon," she stated. "Bob helped design *Showtime!* 13 years ago. It has since become one of the hottest tickets in the San Fernando Valley."

The Sheraton Universal Hotel will host Valley Village's *Showtime!* for the seventh year in a row. The day begins at 10 a.m. with an elegant garden party on the lawn, featuring champagne, hors d'oeuvres and the music of the West 79th Street Funk Jazz Band. At the outdoor boutiques and silent auction, shoppers will discover unique fashion, décor, gift and entertainment offerings. The ballroom doors will then open and the guests move indoors for a plated luncheon and uproarious comedy.

The 2012 event, which was hosted by ABC7's entertainment reporter George Pennacchio and featured comedian Jim Tavaré, raised over \$110,000 for Valley Village's esteemed programs. "This year we hope to do even better," said Debra Donovan, Executive Director. "Valley Village serves some 400 men and women with intellectual and developmental challenges through 17 homes and three day programs. The money raised is a real boost to the organization since the State of California has cut funding to developmental disability services throughout the state."

### **ONLINE AUCTION TO RETURN**

The *Showtime!* online auction will return, running from May 24 until June 7 at [www.biddingforgood.com/valleyvillage](http://www.biddingforgood.com/valleyvillage). In last year's debut auction, which ran for about two weeks before *Showtime!* itself, people from all over the country were able to bid on more than 150 items. The 2012 online auction raised nearly \$5,000 prior to the annual luncheon.

"The online auction was a great success," said Daniels Freese. "We were able to raise money before the event, involve people who were new to Valley Village, and supplement Showtime's revenue." Valley Village held smaller online auctions throughout the year. The *Showtime!* Online Auction 2013 will have even more offerings, from jewelry and household items to travel and unique experiences.

### **TICKETS & SPONSORSHIPS**

Individual tickets for *Showtime!* are \$100. Tables can be reserved, and sponsorships are available. Contact the Valley Village Development & Marketing Department at (818) 587-9450, ext. 120, or [info@valleyvillage.org](mailto:info@valleyvillage.org). Please order tickets by June 7. For more

information, visit the website at [www.valleyvillage.org](http://www.valleyvillage.org), or the facebook page at [www.facebook.com/ValleyVillageLA](http://www.facebook.com/ValleyVillageLA).

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